

Knowledge and Skills Statement	Student Expectation	Breakout
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(A) understand the role and responsibilities of each staff member and the purpose of the publication	(iii) understand the purpose of the publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(B) use the skills necessary to plan and produce a publication	(i) use the skills necessary to plan a publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(B) use the skills necessary to plan and produce a publication	(ii) use the skills necessary to produce a publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(C) read both professional publications and other student-produced publications to generate story and design ideas for the local publication	(i) read professional publications to generate story ideas for the local publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(C) read both professional publications and other student-produced publications to generate story and design ideas for the local publication	(ii) read student-produced publications to generate story ideas for the local publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(C) read both professional publications and other student-produced publications to generate story and design ideas for the local publication	(iii) read professi

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(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(ii) conceive coverage ideas for packaged presentations of material, including infographics
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(iii) conceive coverage ideas for packaged presentations of material, including sidebars
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(iv) conceive coverage ideas for packaged presentations of material, including photos
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(v) conceive coverage ideas for packaged presentations of material, including art
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(vi) conceive coverage ideas for packaged presentations of material, including multimedia components
(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:	(A) find a variety of credible sources to provide balanced coverage	(i) find a variety of credible sources to provide balanced coverage



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(3) The student understands all aspects of a publication and the means by which that publication is created. The student is expected to:	(C) consider finances in making decisions, including number of pages and cost-incurring extras such as color, paper quality, and number of copies for print publications	(ii) consider finances in making decisions, including cost-incurring extras for print publications
(4) The student produces publications. The student is expected to:		

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(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(D) develop a deadline schedule and a regular means of monitoring progress	(ii) develop a regular means of monitoring progress
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(E) listen actively and critically and then respond appropriately to team members	(i) listen actively
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(E) listen actively and critically and then respond appropriately to team members	(ii) listen critically
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(E) listen actively and critically and then respond appropriately to team members	(iii) respond appropriately to team members
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(F) submit work for editing and critiquing and make appropriate revisions	(i) submit work for editing
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(F) submit work for editing and critiquing and make appropriate revisions	(ii) submit work for critiquing
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(F) submit work for editing and critiquing and make appropriate revisions	(iii) make appropriate revisions
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(G) edit and critique work of others	(i) edit work of others
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(G) edit and critique work of others	(ii) critique work of others